

About Woosong University (WSU)

Founded in 1954, Woosong University is part of the Woosong Educational Foundation in Daejeon, South Korea. With over 12,000 student sand over 700 professors, the university has a strong reputation for excellence in education, instruction, and training.

Woosong University offers a specialized curriculum that combines theory and practice. The University has three international schools : SolBridge International School of Business, Endicott College of International Studies, and JW Kim College of Future Studies, where distinguished international professors teach courses exclusively in English.

Woosng University aims to strive for the professions continuously that the global society requires based on Korea's founding philosophy and ideology, we empower innovative experts with the professional skills and creative minds necessary to lead the global community.

Why Study in Woosong University (WSU)

- Recognized as a top-tier university by the Korean Ministry of Education
- Study with students from 70+ different nationalities
- Daejeon is the 5th largest city and known as the “Silicon Valley” of Korea
- Variety of leisure activities for a balanced student life
- Large university student population in the city

 WoosongUniversity.Global

 woosong_global

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Woosong University

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Asian International Mobility for Students (AIMS) Undergraduate Program at Woosong University

The AIMS Advantage

- Tuition & Dormitory fee waive – Spring or Fall Semester
- Korean cultural activities & Korean language courses available as electives
- Large international student and faculty population
- Study all courses in 100% English

The AIMS Exchange Program offers ONLY in Undergraduate:

SolBridge International School of Business

- Business Administration

Endicott College of International Studies

- Global Management
- Global Hotel Management

Requirements:

- Proof of English Proficiency (IELTS 5.5, TOEFL iBT 65 or equivalent)
- Academic Requirement– minimum 3.0 /4.5 GPA (67% or higher)
- Letter of Recommendation

Contacts

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SolBridge International School of Business (AACSB Accredited)



Bachelor's Degree in Business Administration

Korea's most internationally diverse business school with a myriad of local and global opportunities!

- Why study at SolBridge**
- AACSB Accredited; Ranked among the top 5% of business schools worldwide
 - Two-time winner of AACSB Innovation that Inspire award in 2016 and 2022
 - Fully English-taught degree programs
 - Truly International: Study with students from over 70 nations, with 80% international faculty

- Learning Outcomes**
- Integration of business knowledge with a focus on Asian economies and their evolving relationships
 - Participation in internships with leading-edge technological businesses
 - A global perspective in teaching and research in the most dynamic arena of the world economy
 - In-depth exposure to languages and cultures of East Asia
 - Exposure to a multi-cultural environment while studying in an English language medium

Career Prospects
Graduates have pursued an international career in various industries in Korea as well as overseas. Below are some of the careers our alumni have pursued.

- Program Manager
- Financial Analyst
- Blockchain Specialist
- Procurement Specialist
- Financial and Tax Consultant
- Expat Recruitment Coordinator
- International Marketing Consultant
- Business Development Manager
- Digital Marketing & Communications Specialist

- Specializations**
- Finance
 - Marketing
 - Data Analytics
 - Management & Entrepreneurship
 - Sports Management
 - Technology & Innovation
 - K-ACE (Korean Art, Creativity, and Entertainment)

Endicott College of International Studies



Bachelor's Degree in Global Management

Developing globally-elite professionals with a unique skill set that combines business, technology, and internationalization capabilities.

- Why Study at Global Management**
- Learning Outcomes**
- International Business Communication Skills
 - Learning of Diverse Cultures and Business Practices in Various Countries
 - Understanding Global Convergence Through Theory and Practical Experience
 - Knowledge of Global Administration and Management Skills
 - Competency in a Foreign Language
 - Development of IT Knowledge and Data Analytics Fundamentals using Python
 - Meeting the Challenges of Start-Ups in Today's Complex Business Environment
 - Prepared for the Challenge of Industry 4.0

- Program Highlights:**
- 100% English for all courses
 - Required major and Liberal Arts lectures in IT specialization for understanding programming languages and securing certifications
 - Second foreign language track to strengthen international competency (Chinese, French, or Vietnamese)
 - Special entrepreneurship education courses available (starting in 3rd year) with 1:1 mentoring by professors specializing in business start-ups, development of start-up ideas, and a one-year intensive program to experience a start-up from the CEO's standpoint

Major Courses	
Freshmen	Management Terminology, Introduction to Economics/Accounting, Basic IT Skills, General Education courses, Intensive English Program
Sophomore	Introduction to Business Analytics, Practical Business Python, Project Management, Consumer Behavior, Public Speak and Effective Consulting, Management Statistics, Principles of Marketing
Junior	Data Analytics for Management, Digital Marketing, Advanced Decision Making Models, Management Information System, Corporate Finance, Operations Management, Global Marketing and Consumer Cultural
Senior	Social Entrepreneurship, Global Supply Chain Management, Global Human Resource(HR) Practices, Managerial Accounting, Global Leadership and International Studies, Marketing Strategy and Research, CSR and Business Ethics, Strategic Analysis of a Company

Endicott College of International Studies



Bachelor's Degree in Global Hotel Management

Educating Hotel Management Leaders with International Practical Experience

- Why Study at Global Hotel Management**
- Learning Outcomes**
- Collaborate with multinational teams on various projects
 - Operationalize specific international industry standards
 - Recognize differences regarding regional industry practices
 - Identify and adhere to the cultural norms of various regions
 - Manage and administer the various international regulations
 - Gain practical experience through classroom training and internships


- Program Highlights:**
- An International faculty that provides students with a global perspective
 - A program that utilizes an American/European approach to higher education
 - A multicultural environment that helps students learn to form relationships with people from diverse backgrounds
 - A wide variety of job placement opportunities in South Korea as well as internationally with well established brands
 - Training from industry professionals that understand the real-world challenges that you will face in this dynamic industry
 - Guest speakers from both partner schools around the world, as well as industry

Career Track	Specialized Courses
Hotelier	Introduction to the Hospitality Industry, Service Management in Hospitality and Tourism Industry, Hospitality Property MGT Systems, Opera, Human Resource Management in Hospitality and Tourism
F&B / Catering	Fundamentals of Food and Beverage, Dynamics of Tourism, Food and Beverage Services, Customer Relationship Management in the Hospitality Industry
MICE Industry	MICE Management, Hospitality Law and Health & Safety Regulations, Project Management
Marketing / Management	Basic Accounting in Hospitality Industry, Tourism Geography and Economics, Hospitality Customer Behavior and Insight, Digital Marketing in the Hospitality Industry

AIMS-PAMS Advanced Certification Program



- Earn a unique and focused certification supported by PAMS's excellent academic cache
- Demonstrate to employers you in-depth understanding of up-to-date industry methodologies
- Show evidence of your ability to practically apply contemporary industry theory in the real-world
- Corroborate your ability to deliver effective results working within challenging multi-national team environments



Students who complete selected PAMS courses in combination with 3-week intensive, in-person summer camp program in South Korea, qualify for the prestigious PAMS advanced Certification.

AIMS-PAMS Business 4IR Advanced Certification
To qualify for this certification, complete any two AIMS-PAMS Business 4IR courses in two consecutive semesters (four courses total) and the AIMS-PAMS Advanced Summer Semester Corporate Project (4 credits). This certification is the ultimate endorsement of our top students' high level of functional understanding and competence implementing the transformative technologies of the fourth industrial revolution.

Any Four 4IR Business Courses
Completed over any number of semesters

Any AIMS-PAMS 4IR Business Course	Any AIMS-PAMS 4IR Business Course
Any AIMS-PAMS 4IR Business Course	Any AIMS-PAMS 4IR Business Course

Summer Semester - 3weeks July/August

AIMS-PAMS Advanced Summer Semester Corporate Project
In-person 3-week intensive summer camp on location in South Korea

AIMS-PAMS Korean Entertainment Industry Advanced Certification
To qualify for this certification, complete any two AIMS-PAMS Korean Culture Courses (over either one or two semester) and the AIMS-PAMS Korean Entertainment Industry Intensive Summer Program (4 credits). This certification is an excellent academic reflection of students' deep understanding of the Korean Entertainment working environment and culture, providing them with a concrete employable advantage to breaking into this highly competitive and desirable industry.

ANY TWO KOREAN CULTURE COURSES
Completed over any number of semesters

Any AIMS-PAMS Korean Culture Course	Any AIMS-PAMS Korean Culture Course
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Summer Semester - 3weeks July/August

AIMS-PAMS Korean Entertainment Industry Intensive Summer Program
In-person 3-week intensive summer camp on location in South Korea